



Application for the Sales Promotion Permit
Under Articles 116 of R.A. 7394
or The Consumer Act of the Philippines
and Joint Administrative Order No. 1S. 2010

Fill out the relevant and applicable information in the spaces provided.

Date: _____

(Promo Title)

1. NAME OF SPONSOR: _____
 - Address: _____
 - Telephone No.: _____
 - Authorized Representative: _____
 - Designation: _____
2. NAME OF ADVERTISING AGENCY: _____
 - Address: _____
 - Telephone No.: _____
 - Authorized Representative: _____
 - Designation: _____
3. Duration of the Promotion: _____
4. Area Coverage: _____
5. List of participating outlets (*attached list*): _____
6. List of Participating products:

(Brand)

Sizes (*in metric, enclose English size*)

7. Purchased amount required: _____
8. Who are qualified to avail? : _____
9. How to avail? : _____
10. The Total Cost of Prizes: _____
11. Period of Redemption/ Claim Period: _____
12. How to claim the prize: _____

ATTACHMENTS:

1. **Media Utilized:** The advertising material used shall contain the complete mechanics, duration, prizes and coverage of the promotion. If the advertising material cannot carry the mechanics, a separate print advertisement shall indicate the complete details of the promotion, the duration, and the phrase “*Per DA-NMIS Permit No. _____ series of _____.*”

- | | |
|-------------------------------------|---------------------------------------|
| <input type="checkbox"/> poster | <input type="checkbox"/> Flyers |
| <input type="checkbox"/> radio | <input type="checkbox"/> Print Ad |
| <input type="checkbox"/> streamer | <input type="checkbox"/> Mailers |
| <input type="checkbox"/> billboard | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> sticker | <input type="checkbox"/> Others |
| <input type="checkbox"/> TV, Cinema | _____ |

2. Sales Promotion Mechanics (*with complete mechanics*)
3. Photocopy of Certification of Product Registration or Certificate of Accreditation/LTO:
4. Letter of request addressed to:
 - a. NMIS Executive Director
NMIS Bldg. , Visayas Avenue, Diliman, Quezon City

I/We hereby understand and agree that:

1. The submission of letter of application with complete requirements will be one month or before promo date.
2. The processing of permit shall be 5 days upon the receipt of the application , provided that the requirements submitted are complete.

Authorized Representative of:

ADVERTISING AGENCY

NMIS REPRESENTATIVE

SIGNATURE over Printed Name

SIGNATURE over printed name

Date

Claiming Option: Please check the appropriate box

Courier

Pick up