



**Application for the Sales Promotion Permit**  
Under Articles 116 of R.A. 7394  
or The Consumer Act of the Philippines  
and Joint Administrative Order No. 1S. 2010

Form No. NMIS-MSDCPD-F-003  
Ver. No. 01  
Eff. Date: Feb. 17, 2023

Fill out the relevant and applicable information in the spaces provided.

Date: \_\_\_\_\_

\_\_\_\_\_  
(Promo Title)

1. NAME OF SPONSOR: \_\_\_\_\_
  - Address: \_\_\_\_\_
  - Telephone No.: \_\_\_\_\_
  - Authorized Representative: \_\_\_\_\_
  - Designation: \_\_\_\_\_
2. NAME OF ADVERTISING AGENCY: \_\_\_\_\_
  - Address: \_\_\_\_\_
  - Telephone No.: \_\_\_\_\_
  - Authorized Representative: \_\_\_\_\_
  - Designation: \_\_\_\_\_
3. Duration of the Promotion: \_\_\_\_\_
4. Area Coverage: \_\_\_\_\_
5. List of participating outlets (*attached list*): \_\_\_\_\_
6. List of Participating products:

(Brand)

Sizes (*in metric, enclose English size*)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. Purchased amount required: \_\_\_\_\_
8. Who are qualified to avail? : \_\_\_\_\_
9. How to avail? : \_\_\_\_\_
10. The Total Cost of Prizes: \_\_\_\_\_
11. Period of Redemption/ Claim Period: \_\_\_\_\_
12. How to claim the prize: \_\_\_\_\_

## ATTACHMENTS:

1. **Media Utilized:** The advertising material used shall contain the complete mechanics, duration, prizes and coverage of the promotion. If the advertising material cannot carry the mechanics, a separate print advertisement shall indicate the complete details of the promotion, the duration, and the phrase "*Per DA-NMIS Permit No. \_\_\_\_\_ series of \_\_\_\_\_*."

( ) poster                      ( ) Flyers  
( ) radio                        ( ) Print Ad  
( ) streamer                  ( ) Mailers  
( ) billboard                 ( ) Social Media  
( ) sticker                    ( ) Others  
( ) TV, Cinema              \_\_\_\_\_

2. Sales Promotion Mechanics (*with complete mechanics*)
3. Photocopy of Certification of Product Registration or Certificate of Accreditation/LTO:
4. Letter of request addressed to:
  - a. NMIS Executive Director  
NMIS Bldg. , Visayas Avenue, Diliman, Quezon City

I/We hereby understand and agree that:

1. The submission of letter of application with complete requirements will be one month before promo date.
2. The processing of permit shall be 5 days upon the receipt of the application , provided that the requirements submitted are complete.

Authorized Representative of:

ADVERTISING

NMIS

\_\_\_\_\_  
SIGNATURE over Printed

\_\_\_\_\_  
SIGNATURE over printed

\_\_\_\_\_  
Date

Claiming Option: Please check the appropriate box

☐ Courier

☐ Pick up